

UFE SHOWDOWN

Saturday, June 5, 2010

Centennial Hall - London, ON



EVENT SPONSORSHIP

"A-LA-CARTE" RATES

ITEM	DETAILS	COST PER SHOW
Lobby Display	10x5 Display (includes 6Ft Table & 2 Chairs)	\$500.00
Event Poster	Logo on Event Poster	\$500.00
Stage Signage	Logo on Event Stage	\$500.00
Website Sponsor	Logo and Website Link on Official website	\$500.00
Drug Testing	Supporting Drug Testing Sponsor	\$250.00
Program Sponsor	Advertise your product or service in our event program	\$150.00 - 1/2 page \$200.00 - Full page
Inserts/Sampling - Bag Stuffers	Inserts into Athlete, VIP & Judges Packages	\$100.00

* All rates are in Canadian Funds

PLATINUM SPONSORSHIP

DETAILS

Benefits Include:

- 10' x 5' lobby display area at event including 6ft table and 2 chairs
- Logo on Spring or Fall Series event poster (distribution of 500 across Canada and US) + event postcards (distribution of 20,000 across Canada and US)
- Inserts/Samples in competitor "goody bags" (approximately 100+ competitors/event)
- Logo with scrollover link on homepage of UFE website (average traffic of 600 hits/day)
- Advertisement block included in UFE Newsletter (monthly newsletter with 3000+ subscribers)
- "Official Product/Service Supplier" for Ultimate Fitness Events (as applicable)
- Seating for 4 in the VIP seating area

\$1500.00

Ultimate Fitness Events

1931 King Street East Suite 119

Hamilton, ON L8K 1V9



Phone: 647.887.0753

Fax: 905.549.1156

www.UFeshows.com



ULTIMATE FITNESS EVENTS

Event Contract

UFE Showdown - June 5, 2010

PLEASE PRINT CLEARLY & FAX BACK TO 905.549.1156

COMPANY NAME: _____

ADDRESS: _____

CONTACT: _____ ALTERNATE: _____

BUSINESS PHONE: _____ BUSINESS FAX: _____

EMAIL: _____

ITEM	PRICE	COST
<input type="checkbox"/> Platinum Sponsor	\$1500.00	
<input type="checkbox"/> Lobby Display	\$500.00	
<input type="checkbox"/> Logo on Event Poster	\$500.00	
<input type="checkbox"/> Logo on Stage Signage	\$500.00	
<input type="checkbox"/> Website Sponsor	\$500.00	
<input type="checkbox"/> Drug Testing Sponsorship	\$250.00	
<input type="checkbox"/> Bag Inserts	\$100.00	
<input type="checkbox"/> Program Sponsor	\$150.00 - 1/2 page \$200.00 - Full page	
*All rates are in Canadian Funds		
	Subtotal	\$
	GST (5%)	\$
	TOTAL	\$
(Deposit is 33% of Total)	Deposit	\$
(Balance Due May 15, 2010)	Balance	\$

PAYMENT
Method of Payment:
<input type="checkbox"/> MC <input type="checkbox"/> VISA <input type="checkbox"/> AMEX
<input type="checkbox"/> Cheque / Money Order
<i>If paying by cheque or money order please make payable to:</i>
Ultimate Fitness Events
1931 King Street East, Suite 119
Hamilton, ON L8K 1V9 Canada
Card # _____
Expiry Date _____
Name on Card _____
Signature _____

Ultimate Fitness Events
1931 King Street East Suite 119
Hamilton, ON L8K 1V9



Phone: 647.887.0753
Fax: 905.549.1156
www.UFeshows.com

POLICIES & REGULATIONS FOR VENDORS



1. Each vendor will receive four exhibitor badges as their credentials for the event. A written list of who is receiving each badge must be submitted to the event organizers no later than three weeks before the event. If more badges are required, a written request must be submitted as to why the extras are necessary and who will use them; a \$20.00 charge will be levied for each additional badge.
2. Vendors may not share booth space, without the express written consent of the event organizers. Vendors may not assign, sublet, or apportion all or part of the space contracted, and may not advertise or display goods or services other than those manufactured, distributed or sold by them in the regular course of their business, without the written consent of the event organizers.
3. Exhibitors may not extend booth activities into the aisles; this includes distribution of literature, unless specific prior arrangements are made in writing to the event organizers. Demonstration areas must not interfere with aisle traffic.
4. All vendors must abide by all local health, safety and fire regulations at their costs.
5. Vending prior to and/or after event hours of operation is not permitted, and will result in the loss of booth privileges without a refund.
6. Failing to comply with the Facility Rules and Regulations may result in the loss of booth privileges without a refund and at your own expense.
7. The Exhibit booth must be staffed with at least one person at all times. A warning may be given if this rule is not followed, and if it persists, it may result in the loss of booth privileges without a refund.
8. All exhibitors must maintain their booth in a respectable order and all accumulated trash must be bagged for pick-up throughout the event.
9. All booths must be fully operational throughout all posted hours of the event.
10. The event organizers reserve the right to modify the exhibit floor plan; this may include altering or changing the spaces assigned to the vendor.
11. All vendors must adhere to the posted Load-In, Set-Up, and Load-Out times without exception. If this is not followed additional charges may apply, and will be billed accordingly.
12. In the event an exhibitor desires to cancel his reservation for booth space, a written notice for cancellation must be transmitted to: Ultimate Fitness Events, 1931 King Street East, Hamilton, ON Canada L8K 1V9 by mail, post marked no later than three weeks prior to the respective event date. If the request is approved and accepted by Management, the amount paid shall be refunded. The exhibit fee is non-refundable for cancellations after the above date. The administrative fee of 20% of the contracted booth(s) fee(s) will be assessed upon all cancellations.
13. All vendors must conform to all Federal, Provincial and Municipal laws and regulations. Non-compliance will result in the loss of booth privileges without a refund, and fines may be levied at the vendor's expense.
14. All vendors must maintain proper event liability insurance, at their expense, and must name UFE as co-insured, if appropriate.
15. In the event that the facility or any part of the exhibit area thereof is unavailable whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, or such cause or as a result of government intervention, malicious damage, acts of war, terrorist activities, strike, lock-out, labour dispute, riot or the cause or agency over which the organizers has no control, or should the organizers decide that because of such cause it is necessary to cancel, postpone or re-site the event, or reduce the move-in and installation times, show time or move-out time, Ultimate Fitness Events shall not be liable to indemnify or reimburse in respect of any damage or loss, direct or indirect, arising as a result thereof.

The registrant by executing this document by its authorized representative accepts the terms and conditions as set out above and agrees to ensure compliance by its employees, agents or representatives participating in the UFE Showdown Event. The registrant further releases Ultimate Fitness Events, Sean Everingham, venue, sponsors, facility, city, country, their offices, agents, employees, officials and sub-contractors, volunteers and all other associations and their representatives, elected and appointed offices, successors and assigns all operating or assisting in the operation of this event of and from all claims, demands, lawsuits, damages, costs, expenses, actions and causes of action where in law or equity, in respect to death, injury, loss, theft, or damage to my person or property however so caused, arising or to arise, directly or indirectly by reason of my participation in said event, whether as a spectator, attendee, presenter, speaker, exhibitor or otherwise, whether prior to, during, or subsequent to the event, and notwithstanding that some may have been contributed to, or occasioned by, the negligence of the aforesaid. I further hereby undertake and save harmless and agree to indemnify all of the aforesaid from and again any and all liability incurred by any or all of them arising of, or in any way connected with my participation in the said event caused by negligence or otherwise. I also further agree to abide by all terms, conditions, rules and regulations set forth in the operation and participation of the event.

THE REGISTRANT ACKNOWLEDGES ALL OF THE ABOVE TO BE CONDITIONS OF THIS CONTRACT.

Signature: _____ Date: _____
(I have the authority to bind the corporation)

Ultimate Fitness Events
1931 King Street East Suite 119
Hamilton, ON L8K 1V9



Phone: 647.887.0753
Fax: 905.549.1156
www.UFeshows.com